



Complimentary convention registration fee	6	6	4	4	2	2
<b>Phi Theta Kappa Corporate Partnership</b>						
2008 Benefits Offerings (continued)						
	<b>Premier</b>	<b>Executive</b>	<b>Leader</b>	<b>Scholar</b>	<b>Convention Fellow</b>	<b>Convention Partner</b>
	\$500,000 and over	\$100,000 - \$499,999	\$25,000 - \$99,000	\$10,000 - \$24,999	\$5,000	\$2,500
<b>OVERALL BENEFITS:</b>						
Article as "Featured Sponsor" in <i>Visionary</i> magazine - distributed to est. 60,000	•					
Mission supported ad in fall issue of Golden Key Newsletter (est 6,500 distributed)	12 or 1/2 page ad	8 or 1/4 page ad				
Introduction opportunity on KeyCast sponsored segment with related webpage exposure opportunity	•	•				
Press release submitted to 2-3 national publications	•	•				
Featured on Web Page "Special Initiatives" for one year	•	•				
Exposure in Honors Institute Program	1/2 page ad	1/4 page ad				
News Brief (est 300,000 wkly) or Exposure in Advisor version of Golden Key News Brief (est. 2,500 wkly) Both electronically distributed	6 x year	4 x year	2 x year			
Exposure in <i>Visionary</i> magazine (program focused ad) Min. \$50,000	3/4 pg back cover	1/2 page ad	1/4 page ad			
Approved insert in Nota Bene, society's Literary publication distributed to estimated 1,800 community college libraries (10K published)	•	•	•			
Approved website banner offering for desinated length of time	12 weeks	8 weeks	4 weeks			
Opportunity to place corporate literature in new members' benefit packet - estimated 100,000 distributed (\$20,000+)	•	•	•	•		

Recognition on "Get Connected" members section of society's website-est. 12,000 visits monthly	.	.	.	.		
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\* If benefits become unavailable, a benefit with a comparable value will be added.

1/22/2008